



Turtle Talkies
Studio

BRANDING PORTFOLIO

Creative Checklist

Creatives Design

Advertising Design

Social Media Marketing

Video Production

Content Creations

Short Films Production

Product Photography

**Candid Event Videos
and Photography**



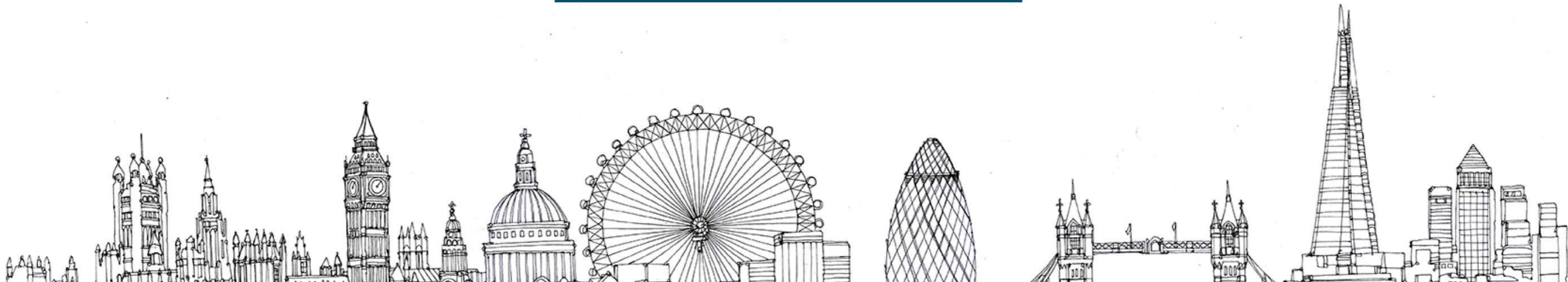
YOU ARE THE

Best Brand,

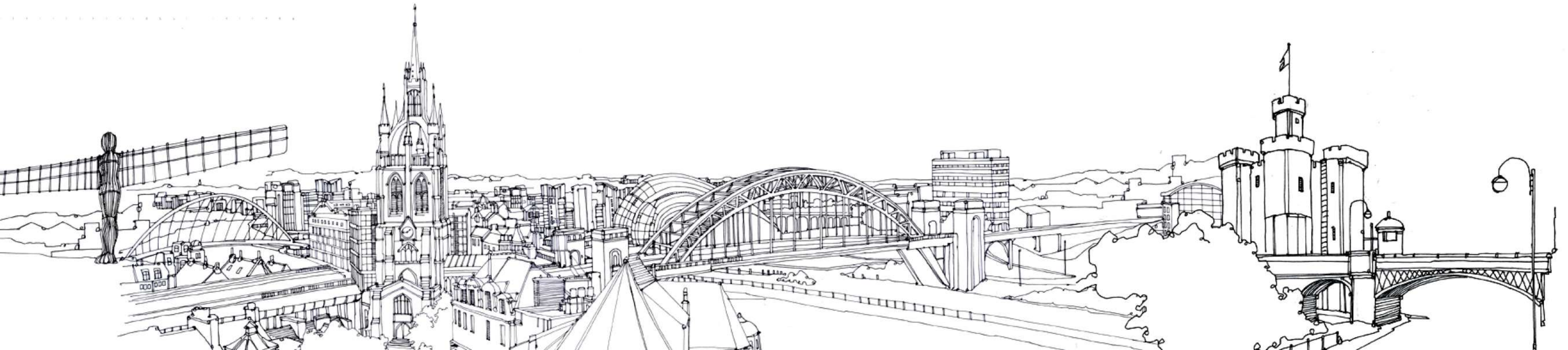
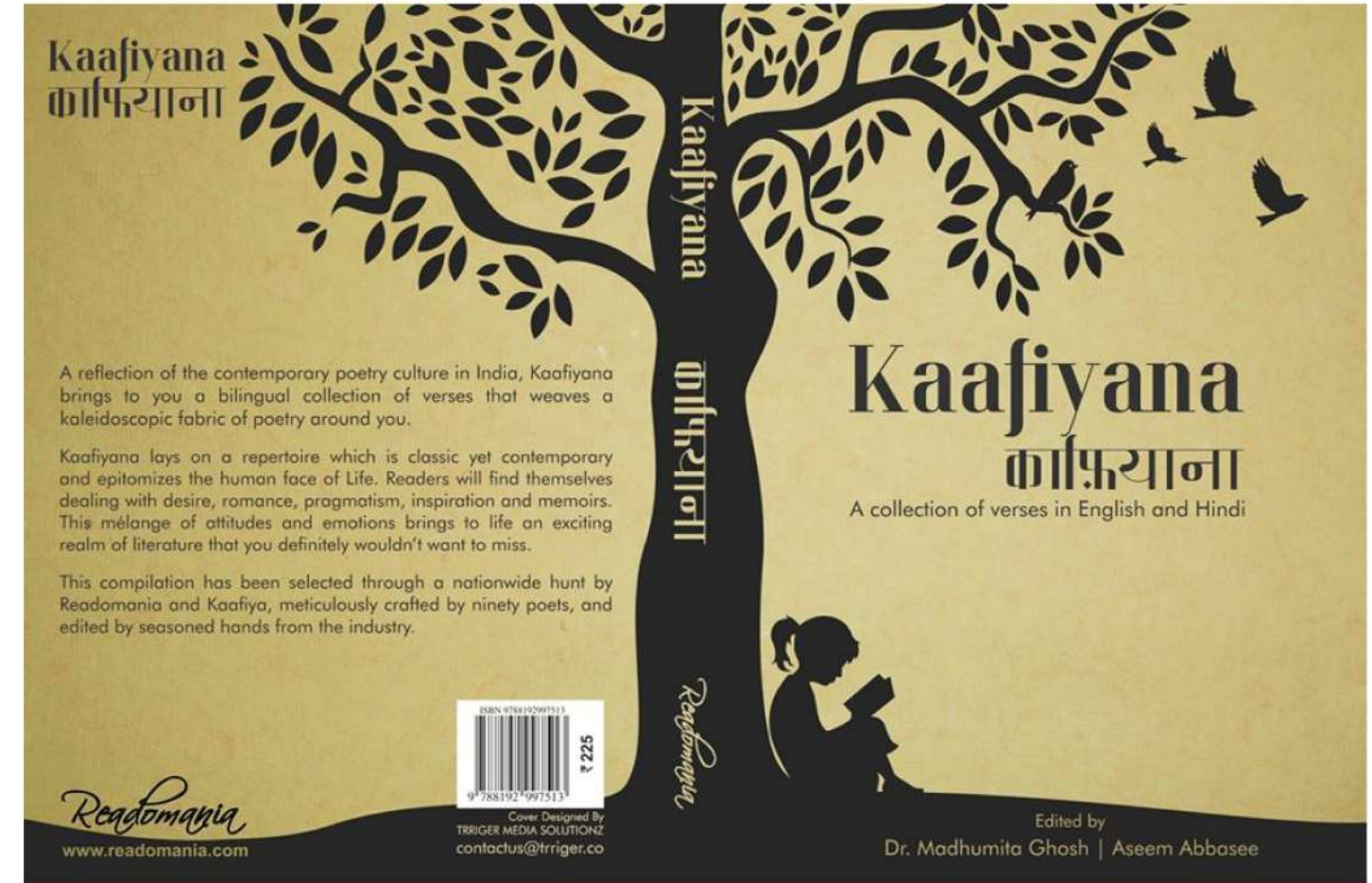
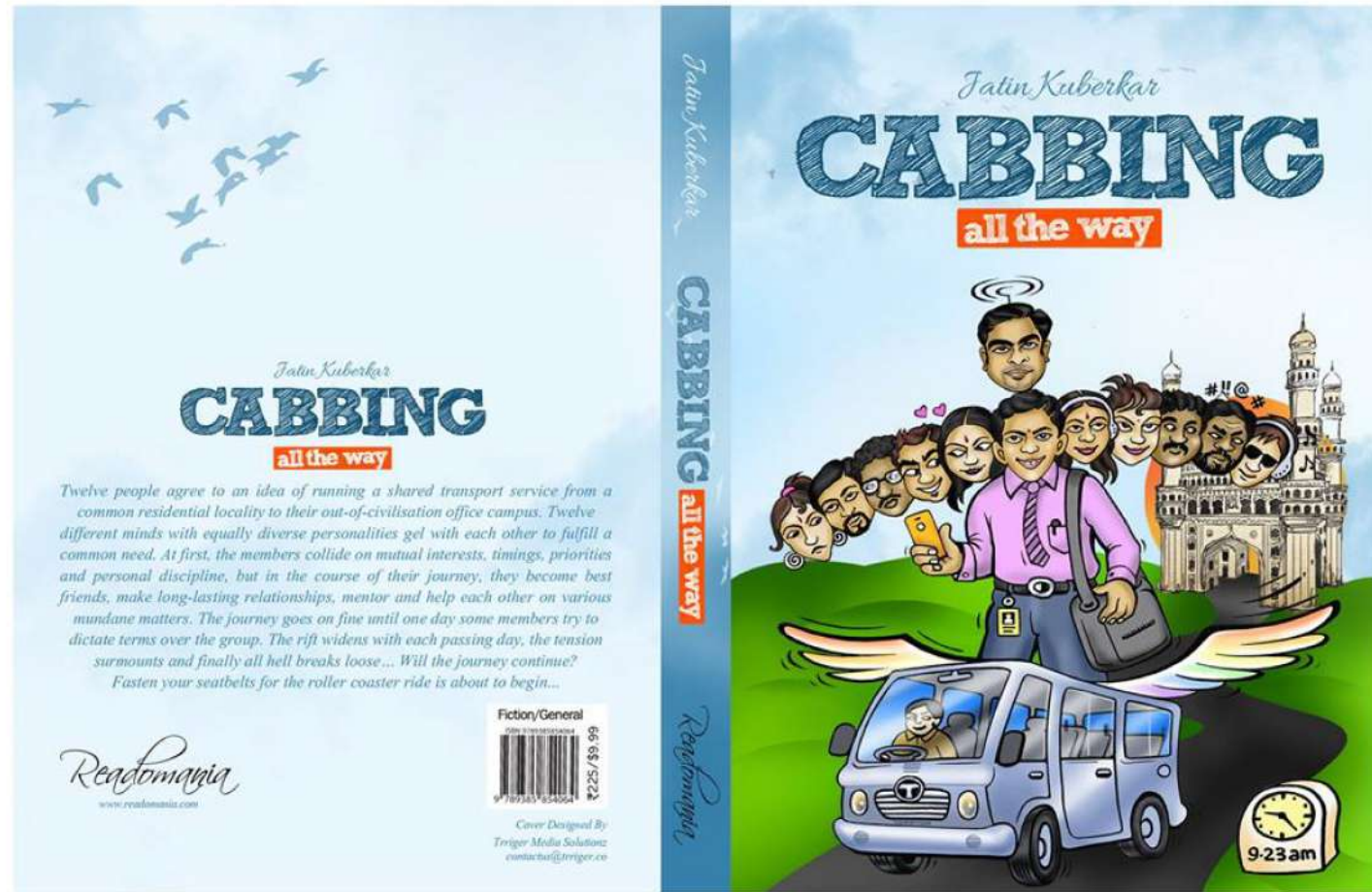
MAKE IT

Outstanding

Logos



Book Covers

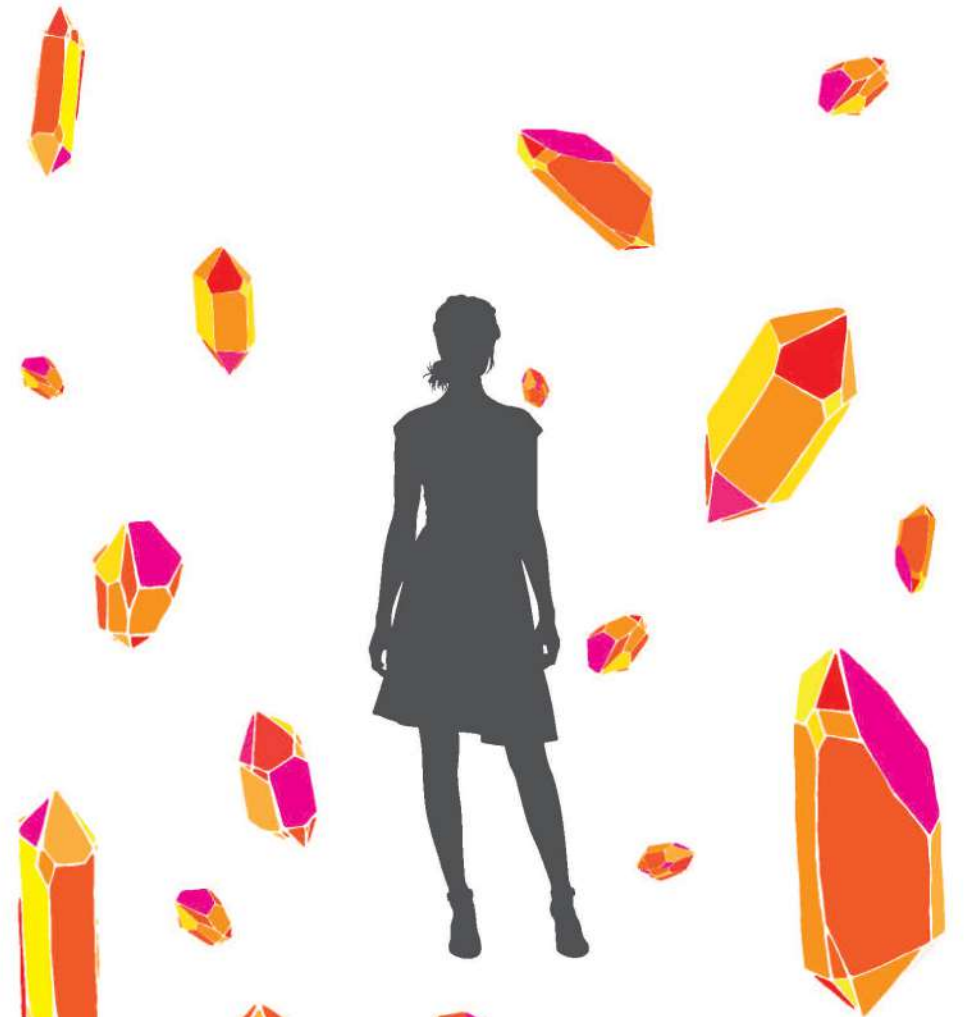




D A N G L E



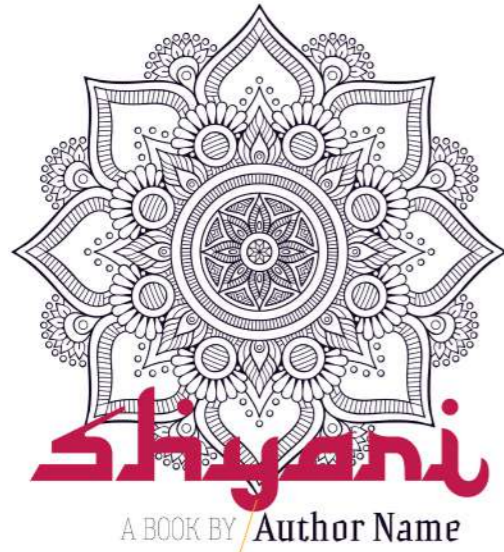
D A N G L E



D A N G L E



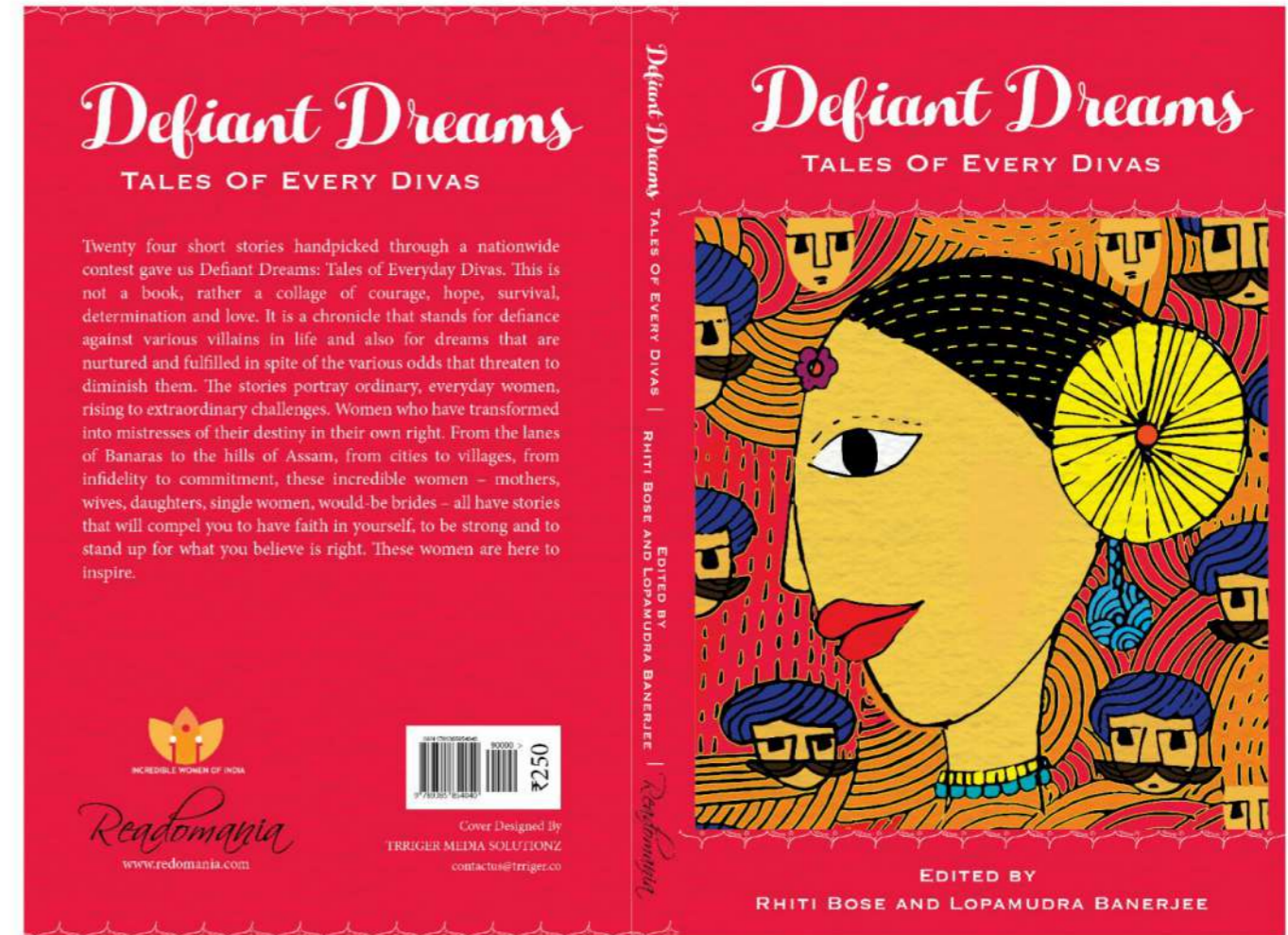
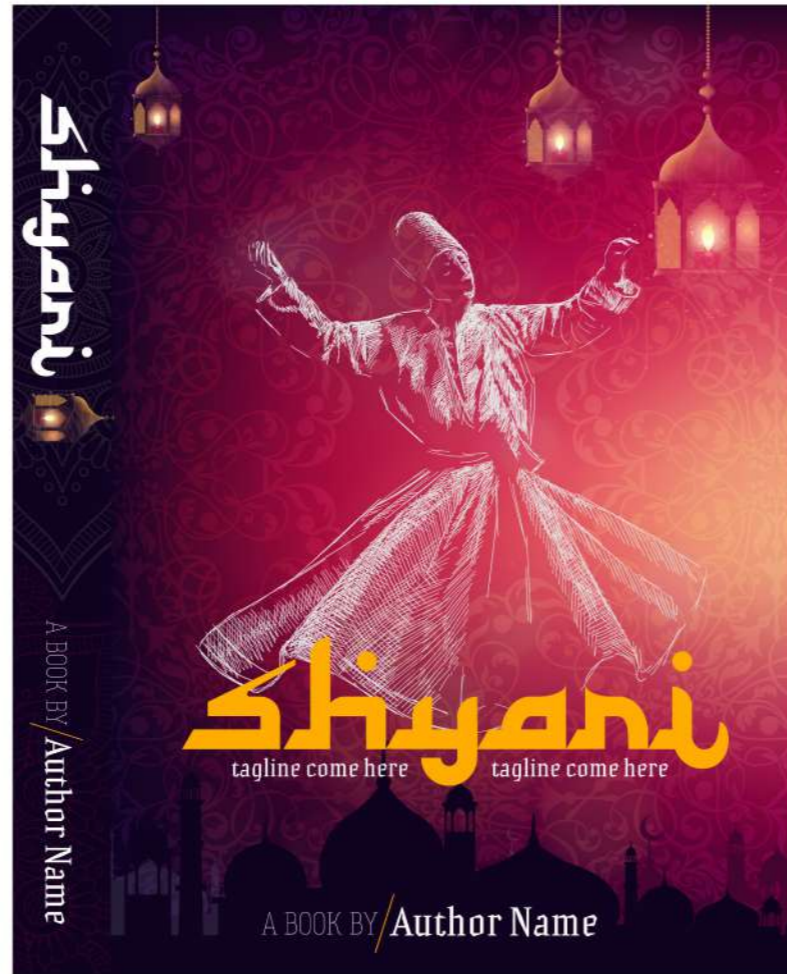
Book Covers



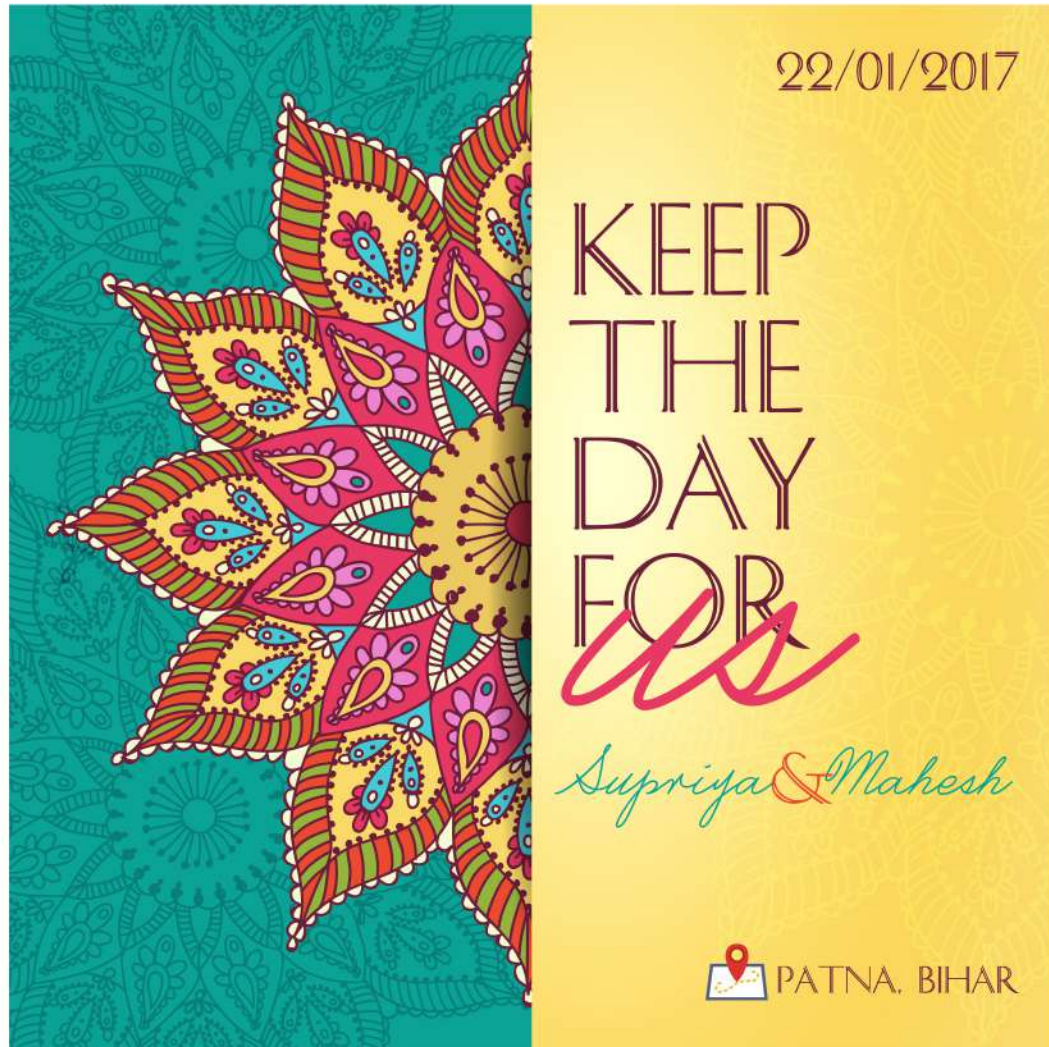
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



Cover Designed By:
Trriger Media Solutions
contact@trriger.co




Save the Date



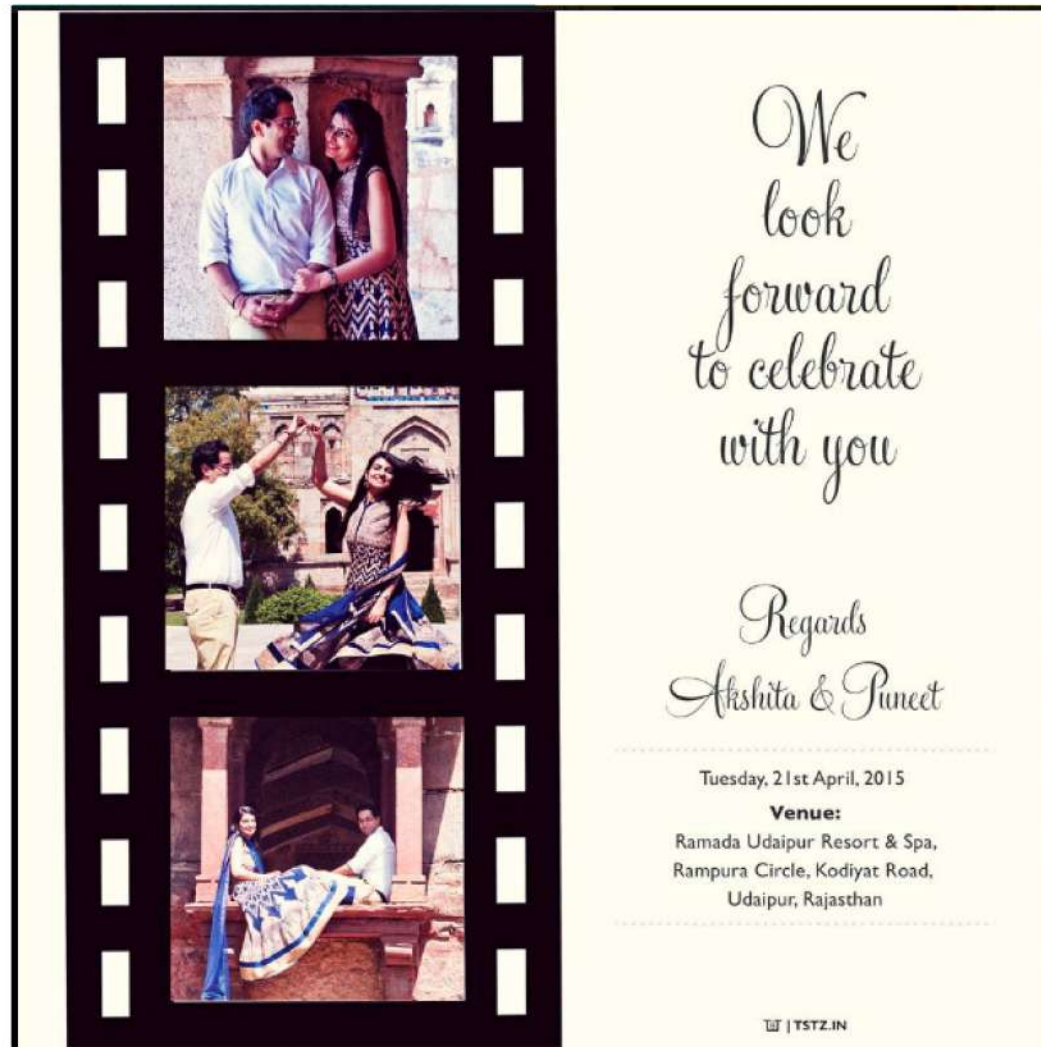
22/01/2017

KEEP
THE
DAY
FOR
us

Supriya & Mahesh

 PATNA, BIHAR

This card features a vibrant teal background with a colorful, intricate floral pattern on the left side. The text is centered on the right, with the date at the top, the phrase 'KEEP THE DAY FOR us' in a mix of fonts, the couple's names in a cursive script, and the location 'PATNA, BIHAR' at the bottom with a small location pin icon.




We
look
forward
to celebrate
with you

Regards
Akshita & Puneet

Tuesday, 21st April, 2015

Venue:
Ramada Udaipur Resort & Spa,
Rampura Circle, Kodyat Road,
Udaipur, Rajasthan



This card has a white background. On the left, a vertical film strip contains three photographs of the couple: one standing together, one with the woman in a blue sari, and one sitting on a bench. The text is centered on the right, including a handwritten-style message, the couple's names, the date, the venue name and address, and a small logo at the bottom.




SAVE THE DATE



TRISHA & KUNDAN

11th MARCH 2015



This card has a black background. At the top, the words 'SAVE THE DATE' are written in a gold, serif font. Below this is a large, ornate gold frame containing a photograph of the couple holding a banner with the numbers '11', a heart, and '3'. Underneath the photo, the couple's names 'TRISHA & KUNDAN' and the date '11th MARCH 2015' are written in gold. A small logo is at the bottom center.



g



3 WAYS TO MAKE MATH FUN FOR KIDS

Math as games. Young children are drawn to things that are colourful and interactive. Parents should make full use of such instincts to push math-related games to them

Build their confidence. Once you have found the point where your child is experiencing difficulty, let them attempt very easy questions for that topic. Every success builds their confidence

Teach your child with an interactive activity. Kids need to constantly practice math to be able to score well. Hence, the best way is to learn from games: implementing motivating items such as progress bars, levels, badges, and so on to show kids that they are improving.

4 INSTAGRAM RULES FOR BUSINESS

1

Do NOT share every Instagram post to Facebook or Twitter. Give people a reason to follow you here.

2

Don't overuse hashtags – more than 10 per post is excessive.

3

Don't follow someone to get them to follow you, and then unfollow them – it's just rude.

4

Check your notifications regularly. Instagram only shows you your last 75 interactions.

3 Lessons From the 'Breaking Bad' School of Branding

To build brand, focus on quality.

Through a tight control of his manufacturing process, White creates a product that's almost 100 percent pure. The competitors can only manage around 60 percent pure.

Breaking
Bad

Tie quality to a visual hook (brand image).

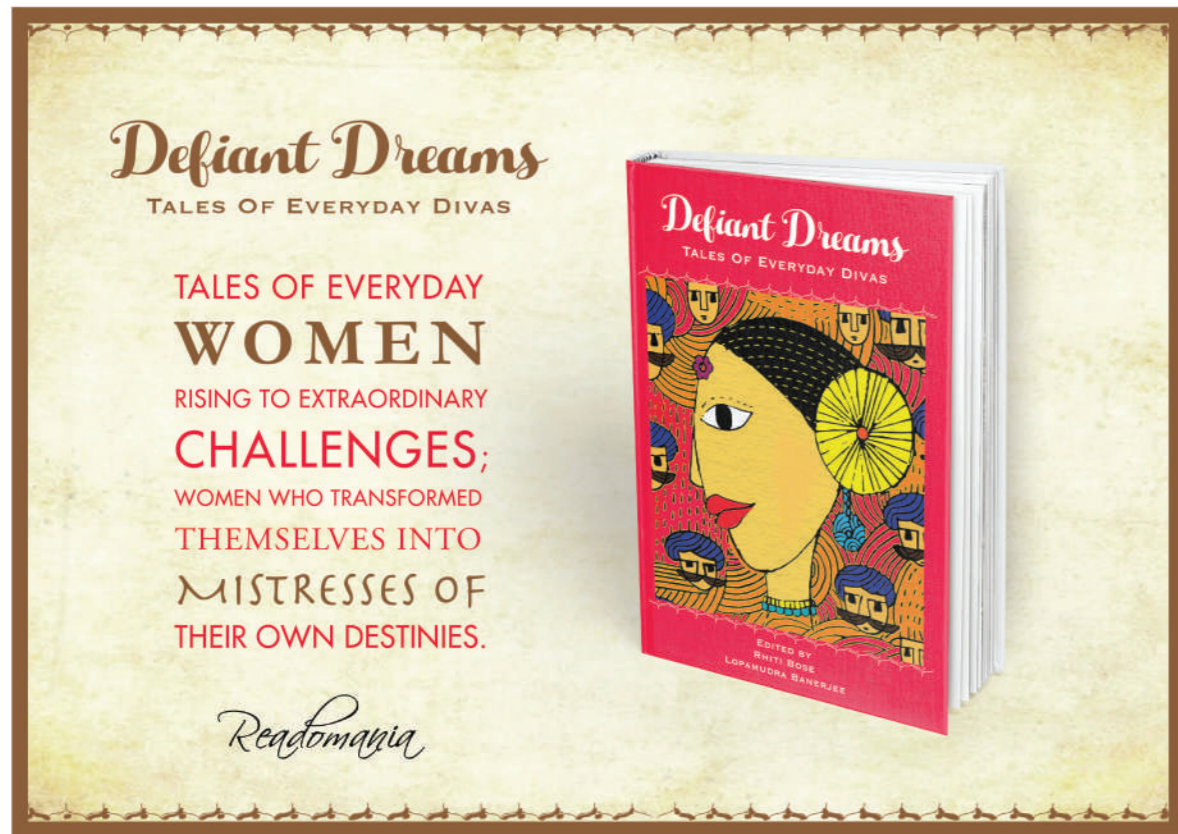
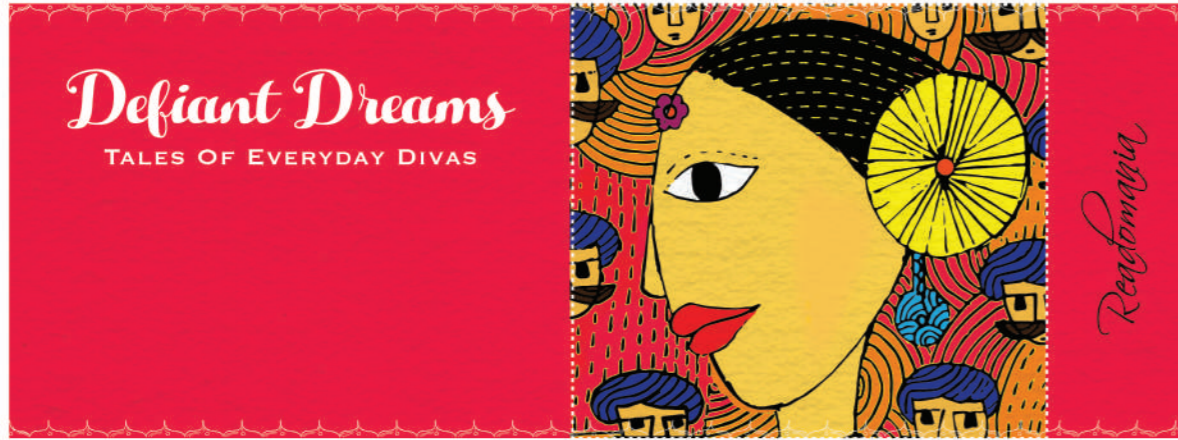
Consumers of the product quickly associate the blue color with the purity of the product. The lack of the blue color is as fatal to the knockoffs as the lack of purity.

Make distribution as important as brand.

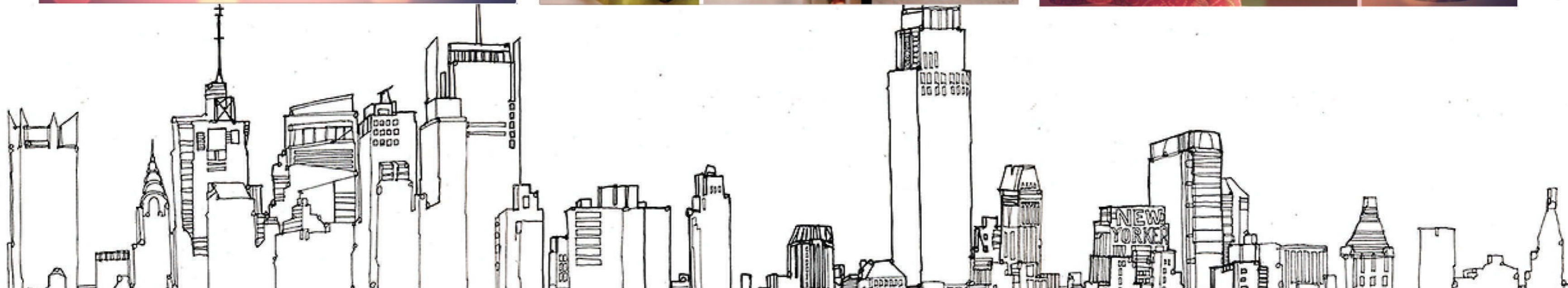
White's main challenge (and the majority of his problems) come from his need for a distribution network. If people can't buy your product, having a great brand is worse than useless.



Digital Marketing



Digital Marketing



3Iii Campaign

#5 PHASES

International Indian Icon (3Iii) is envisioned as a grand reality show narrative over five seasons culminating at the end of the 5th season. 3Iii will be held in the United States and Canada with subsequent seasons being held in UK, Australia and South Africa. In season five, the show will come home to India where the best of the best in the previous four seasons will go head to head against the best of India for the ultimate crown.

THE NUMBERS SPEAK?

INTERNATIONAL INDIAN ICON IN STATS

The Indian diaspora population in the United States is comprised of approximately **3.8 million individuals** who were either born in India or reported Indian ancestry or race, according to tabulations from the U.S. Census Bureau 2013 ACS. The same figure in Canada as of 2014 is over **1 million**.
International Indian Icon targets nearly 5 million people across USA and Canada.

- 12000** 🗨️ **Entries Expected**
- 12** 🏆 **State Indian Icons**
- 02** 🏆 **Indian American/Canadian Icon**
(singing & dancing)
- 02** 🏆 **International Indian Icon**
(singing & dancing)
- 1.5M** 👤 **Total Footfalls Expected**
- \$10000** 💰 **Worth of Prize Money**
(singing & dancing)
- 500000** 👤 **Expected On-line Viewership**
(families)
- 2 M** 👤 **Expected Online Impressions**



INTERNATIONAL INDIAN ICON (3Iii)



INTERNATIONAL INDIAN ICON ENDORSEMENT CATEGORIES

International Indian Icon (3Iii)	Indian American/Canadian Icon (IA/ICI)	State Indian Icon (SII)
\$3,000/- per Winner (2 Winners)	\$2,000/- for each Winner (2/country)	\$1,000/- per Winner (2/state)



- Endorse winners (including 1st and 2nd runners) of any category of any state or country with your product or gift voucher or certificate
- Endorser can pick any No. of participants and can endorse their registration fees
- Endorser will be provided login id / password to see details of participants registered with their link

	Logo on TV ads	Logo on stage banner/poster	Logo on flyer /brochure	Logo on website's	What Endorser Gets?
Bronze	No	No	No	No	IP Name Listing
Silver	No	No	No	No	IP
Gold	No	No	Yes	Yes	IP
Diamond	No	No	Yes	Yes	IP
Platinum	No	No	Yes	Yes	IP
SII Cash Prize	No	No (SII)	Yes (SII)	Yes	IP
IA/ICI Cash Prize	No	Yes	Yes	Yes	IP
3Iii Cash Prize	Yes	Yes	Yes	Yes	IP

Pass/Tickets :
 Cash Endorsement : 3Iii - 10VIP tickets for grand finale and IA/ICI & SII - 4VIP tickets for grand finale
 Platinum/Diamond : 10 VIP tickets for grand finale
 Gold/Silver : 4 VIP tickets for grand finale
 Bronze : 2 VIP tickets for grand finale

(Pass and tickets will be given for any on-site event if happens. Initial pass is only for Grand-finale on New Year eve - if it happens then Pass and tickets will be given as per above)

INTERNATIONAL INDIAN ICON

Target Group : Indians in USA & Canada

- HIGHEST EVER VISIBILITY AT THE HEART OF THE INDIAN DIASPORA.
- PROMOTE GLOBAL TALENT IN INDIAN PERFORMANCE ARTS
- DIFFERENTIATED AND TARGETTED BRAND RECALL

JUST A WAVE OF THE WINDFALL OF BENEFITS
REGISTER AS ENDORSER
 on www.internationalindianicon.com

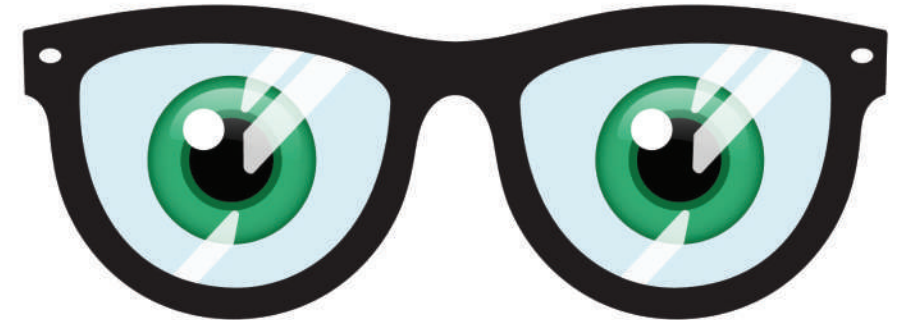
Genius Lab Performing Arts Ltd
 Genius is a cultural initiative with a primary mission to bring together talent in the field of music, dance and other performing arts from different countries on a common global platform. The initiative enables the best of the best to showcase their talent and become role models of achievement and excellence for the present as well as the future generations.
 In the guise of marketable media products like reality shows, events and other such properties, Genius aims to create a sprawling, ever-expanding document of socio-cultural sensibilities and diversities that continue to exist in a fast globalizing world. Through the dense narratives of evolving performing art forms, Genius contributes towards the common human goals of universal peace, perfection, excellence and competence through art.

Contact Details : For any type of question and query please write or call us
 ✉️ BDM@InternationalIndianIcon.com ☎️ 001-847-227-8434 (USA)
 If interested, please register as endorser we will get back to you for detailed discussion to move forward

Endorsement



When you Don't Need to catch the Eyeballs



LET THE EYEBALLS CATCH YOU!

THE ULTIMATE TALENT SHOW FOR INDIANS WORLD OVER

We are a content house comprising a motley bunch of creative professionals of various shapes, sizes, geographical co-ordinates and core competencies that makes content happen for big corporates, small businesses, start-ups, individuals and house pets.

Breaking the clutter in the exponential Internet age is something we understand deeply and practice with vigor. Wonder why this mail didn't land up in your spam folder?

Our services include the whole realm of Branding, Strategy, Design and Development of Websites and Applications, Events, Promotions, Social Media Management, Search Engine Optimization, Video Production, as well as a gamut of other online and offline services.

We think it is of utmost importance to be adaptable and flexible in these click-hungry times. And we extend this principle to our clients by providing non-rigid, customizable packages which translates to money well spent, and accurately.

Clearly a company of (and for) the Internet age, we don't own or rent any real estate. Our team connects seamlessly online at our virtual office to get stuff done. We could meet there if you like. Give us a buzz.

Or check out our website and showreel before you give us a buzz.

<https://goo.gl/xwVVsc> | <https://goo.gl/JCUNnv> | <https://goo.gl/yuwORE>



Turtle Talkies
Studio